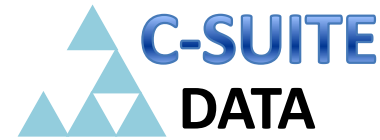


# Our Difference



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## About Us

We are management consultants with a data emphasis. We sharpen your competitive edge with leadership, management, training, and advisory. We reinforce your business management, data-driven, and data analysis capabilities. We are leaders with executive, boardroom, program, and project management expertise that drive and multiply your revenue growth.

**Our top industries** are financial, insurance, non-profits, higher-ed, healthcare, government, and manufacturing.

## Data-Driven Science

Data is in the **computer**. Data is **assumptions** we operate on. Data is all **information** used for **analysis & planning**.

We **integrate** Big Data, management consulting, management science, data science, and artificial intelligence into a **single science** to enhance your business management, core strategies, core people, and core capital to **maximize** your **revenue growth** and **reduce** your overall investments.

## Our Team

**Master Builder**: Uses data-driven executive management to execute end-to-end change

**Voice of Customer**: Advocates executive management's voice for data value and its use

**Mind-Bender**: Improves organizations by shifting and realigning strategically successful mindsets

**Executive Scientist**: Turns the art of executive leadership into science with data

**Health Investor**: Values total investments for business health and patient health using data

**Performance Culturist**: Redesigns culture and organizations with quality and data-driven improvement

**Organizational Psychologist**: Changes behavior and culture with data, theory, and principles

**Thought Builder**: Develops new and seasoned thought leaders and their social media brands

**End-to-End Assembler**: Builds detailed designs, blueprints, and complex physical products